

Message Text

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SECSTATE WASHDC 6768

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USDOC FOR BEWT/TPD AND TDAD

E.O. 11652: N/A

TAGS: BEXP, BTRA, UR

SUBJECT: FAST FOOD SEMINAR/EXHIBIT AND FAST FOOD DELEGATION TO UNITED STATES

REF: (A) USDOC 12116, (B) ROBINSON-COMOFF TELEXES, JULY 20 AND 21,
(C) FROMOWITZ-ROBINSON-DOLLISON TELCON, JULY 21

1. COMOFFS MET JULY 22 WITH YU. F. NESTEROV, CHIEF, FOREIGN RELATIONS DEPARTMENT, USSR MINISTRY OF TRADE AND OTHER MINISTRY OFFICIALS TO PRESENT PRELIMINARY ITINERARY FOR SUBJECT DEL AND TENTATIVE LIST OF PARTICIPANTS, AMANA AND COLD CYCLE PAPER ABSTRACTS, AND FMC BROCHURES FOR SUBJECT SEMINAR/EXHIBIT.

2. MINISTRY OFFICIALS HAD NO IMMEDIATE COMMENT ON SEMINAR PARTICIPANTS' LIST BUT ASKED FOR FINAL PROGRAM ASAP. IN RESPONSE TO OUR EARLIER QUESTION, THEY CONFIRMED THAT THERE IS POTENTIAL INTEREST IN BAR-O-MATIC'S COIN-OP BEVERAGE VENDING EQUIPMENT BUT COULD NOT PROVIDE INFORMATION ON SIZE AND WEIGHT OF SOVIET COINS. AS THREE AND FIVE KOPECK COINS MOST LIKELY CANDIDATES FOR VENDING MACHINE OPERATIONS, THEY SUGGESTED USDOC MIGHT ATTEMPT TO OBTAIN SAMPLES FROM SOVIET EMBASSY. (COMMENT: BEFORE TAPPING THIS SOURCE, TPD MIGHT ATTEMPT TO FLOAT EIGHT KOPECK LOAN WITH BEWT/USSR OR STATE/ EUR/SOV.)

3. AFTER REVIEWING PRELIMINARY PROGRAM FOR DELEGATION, OFFICIALS COMMENTED THAT IT APPEARED TO STRESS EQUIPMENT MANUFACTURE WHILE
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THE DELEGATION'S PRIMARY INTEREST WAS IN ORGANIZATION OF INSTITUTIONAL

FOOD SERVICE OPERATIONS. THEY DID NOT REJECT VISITS PROPOSED BUT SUGGESTED THAT PROGRAM BE AUGMENTED BY TOURS OF MORE RESTAURANTS AND CAFETERIAS. (COMMENT: THESE COULD, OF COURSE, INCLUDE VISITS TO CAFETERIAS IN PLANTS TO BE VISITED AND IN NEIGHBORING INDUSTRIAL FACILITIES, SUCH AS FORD ASSEMBLY PLANT NEAR SAN JOSE.)

4. DELEGATION WILL CONSIST OF THREE PERSONS, INCLUDING INTERPRETER. FULL DETAILS FOR VISA PROCESSING PROMISED NEXT WEEK.

5. COMMERCIAL OFFICE WOULD APPRECIATE RECEIVING SOONEST NAMES AND TELEX NUMBERS OF SEMINAR/EXHIBIT PARTICIPANTS, AS WELL AS REMAINING ABSTRACTS OF PRESENTATIONS. ALSO SINCE MINISTRY PLANS TO TRANSLATE PROGRAM INTO RUSSIAN, THE DEADLINE FOR RECEIPT OF A FINAL PROGRAM (WITH NAMES AND ADDRESSES OF FIRMS, TITLES OF PRESENTATIONS, AND NAMES AND TITLES OF LECTURERS) IS EVEN TIGHTER THAN PREVIOUSLY INDICATED. WE SHOULD HAVE PROGRAM HERE IN MOSCOW BY AUGUST 13 TO ENSURE TIMELY PREPARATION AND DISTRIBUTION. WE APPRECIATE BEWT'S EFFORTS TO MEET THIS DEADLINE.
MATLOCK

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